**TH Köln - University of Applied Sciences**

**Faculty of Business, Economics and Law**

Bachelor / Master Thesis

To obtain

the Bachelor of Science (BSc)

the Master of Arts (MA)

in the field of economics / International Business

„Enter the topic of the thesis here“

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| First examiner |  |
| Second examiner |  |
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| by candidate |  |
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Management Summary (if requested)

Provide a summary of your work here on a maximum of one or two pages, as a manager would read it.

If your supervisors do not require a management summary, please delete the entire chapter and update the table of contents.

Company profile (if requested)

Provide an overview of the company under consideration with the usual key business figures on a maximum of one or two pages.

If your supervisors do not require a "company profile", please delete the entire chapter and update the table of contents.

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Abbreviations and symbols

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# Introduction

## Problem statement

What question does your work aim to answer? Why is it important to answer this question?

## Objective and structure of the work

What is the specific goal of your work? What key steps will you take to achieve this? How are these presented in the relevant chapters?

If your supervisors want a different structure for the introduction, adjust the structure here and then update the table of contents.

# Chapter 2

## Subchapter 2.1

## Subchapter 2.2

### Subchapter 2.2.1

### Subchapter 2.2.2

# Chapter 3

…and further chapters

# Conclusion and outlook

This is your last chapter, which summarizes your work once again, states the main results, and gives a brief outlook on further/additional work.

It is not mandatory that your last chapter is chapter 4. Place the chapters that are necessary for the course of your work before this chapter. The numbering will adjust automatically. Do not forget to update the table of contents.

List of references

Appendix

**Declaration**

I assure, that I have written the submitted work independently. All passages taken from published or unpublished works of others have been marked as such. All sources and aids that I have used for this thesis are indicated. The work has not yet been submitted to another examination authority with the same content or in essential parts.

Place, date

(signature)